

Sec. 3-2. Display of merchandise; permit; fee.

(a) No merchandise shall be displayed within the limits of any public highway in the City without a permit granted by the City Council and issued by the Superintendent of Streets. The fee for the permit shall be Five (\$5.00) Dollars annually.

(b) No counter, platform or other apparatus or structure for the purpose of selling merchandise shall be placed on any public highway in the City without a permit granted by the City Council, and issued by the Superintendent of Streets. The fee for the permit shall be Five (\$5.00) Dollars and for any permits granted for periods of more than one (1) year the fee shall be Five (\$5.00) Dollars annually.

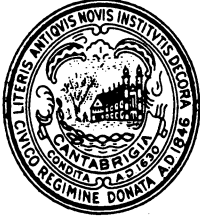
(c) No permit shall be granted for encroachment of such merchandise, counter, platform or other apparatus or structure to exceed more than twenty-five (25%) percent of the width of the sidewalk from the property line of the premises in front of which such merchandise, counter, platform or other apparatus or structure shall be displayed or installed.

(Ord. No. 36, Feb. 19, 1945.)

Sec. 3-3. Connection with buildings.

All signs, advertising devices, clocks, marquees, barber poles, permanent awnings, and other like structures shall be constructed, and, when attached to the building, shall be connected, therewith in accordance with the requirements of the building ordinances of the City.

(G.O. 1943, Ch.30, §2.)



## CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139  
Tel. 876-6800

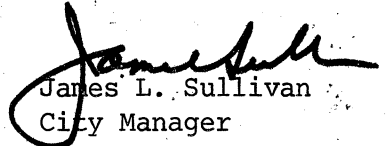
EXECUTIVE DEPARTMENT  
JAMES L. SULLIVAN  
City Manager

March 7, 1977

To the Honorable, the City Council:

I transmit herewith a communication from the Police Department, in response to Awaiting Report Item No. 7, regarding the display of merchandise on city sidewalks.

Very truly yours,

  
James L. Sullivan  
City Manager

JLS/nwc

Response to Awaiting Report Item No. 7, re:  
display of merchandise on city sidewalks.

In City Council,  
March 7, 1977

3/14/77

Placed on File -  
Open for Council -



CITY OF CAMBRIDGE  
INTEROFFICE CORRESPONDENCE

To: Captain Brutti

Date: January 24, 1977

From: Nicholas J. Fratto, Chief of Police

Reference

Subject: ORDINANCE - DISPLAY OF MERCHANDISE

Sir:

Please instruct you(personnel to make the business merchants aware of the City Ordinance regarding the display of merchandise, signs or other obstructions on sidewalks by giving them a copy of the same.



**CITY OF CAMBRIDGE**  
**INTEROFFICE CORRESPONDENCE**

**To** The Honorable, The City Council

**Date** March 18, 1977

**From** Paul E. Healy  
City Clerk

**Reference**

**Subject** General Ordinance of the City of Cambridge  
Regarding Display of Merchandise

Relative to the two petitions which are before you tonight for the display of merchandise, I am forwarding an excerpt from the General Ordinances regarding the necessary approval from the Council of such permits.

Your consideration of these matters will be greatly appreciated.

0-16

Comm. from Paul E. Healy, City Clerk, transmitting an excerpt from the General Ordinance of the City of Cambridge re: display of merchandise.

In City Council,  
March 21, 1977

3/21/77

Spr should check  
C. Duboy should have  
description  
L. Ackerson  
approve  
funding of CPW