



This copy to be sent to City or Town

The Commonwealth of Massachusetts
APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location.

Check for \$ 1.50 is enclosed herewith.

Trade Name P. H. Kirch Company, Inc.
216 Tremont Street
Address Boston, Massachusetts 02116
Signed by Charles W Bowen October 20, 1964

Application No. 45262

Location

City
or
Town

Comment:

Signatures {

Date

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? ☒

Street and number Cambridge Street Opposite First Street

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Rear? Opposite? Feet Away?

Route number Town or City CAMBRIDGE, Massachusetts
Yes

2. Dimension of sign 25 feet long and 13 feet high. Spectacular? No NO

3. Distance from boundary line of public way Line

4. Height from ground to top of sign 18 Ft.

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

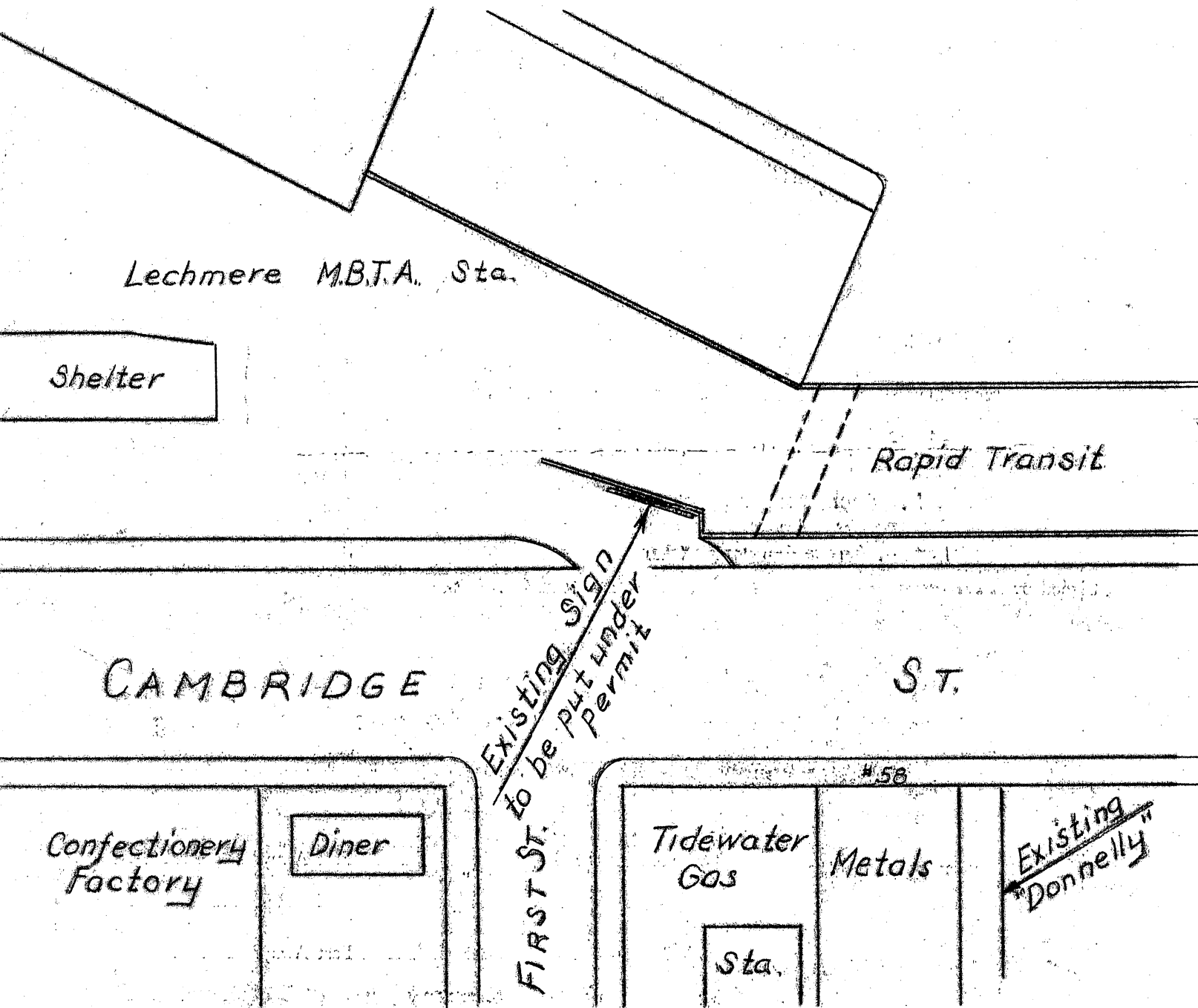
7. Name and address of Lessor

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING DIVISION

OCT 21 1964

PLEASE RETURN TO OUTDOOR ADVERTISING DIVISION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge
Massachusetts

Gentlemen:

Enclosed find application(s) for the erection of billboard or sign in
.. #45262--F..H..Birch..Company,,Inc.,.216.Tremont.St.,.Boston

The application(s) ^{is} are listed under the following number(s):

.....
..#45262--F..H..Birch.Co.,.Inc.,.216.Tremont.St.,.Boston.....
and dated...10/21/64.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,



Executive Director

7.
Communication from William T.
McCarty, Executive Director, Outdoor
Advertising Division, Comm. of Mass.
transmitting application of F.H.
Birch Co., Inc. for an outdoor ad-
vertising sign on the ground on
Cambridge St. opposite First St.

Oct. 26, 1964

November 2, 1964

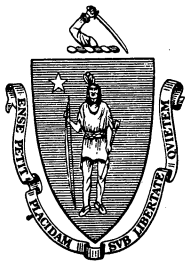
Referred to Committee on Public Safety
and Service

PS-5
Nov 2, 1964

Permit No.

DUPLICATE

Application No. 45253



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 4.50 is enclosed herewith.

Trade Name O'Ryan & Batchelder, Inc.

Address 72 Granite Street, Boston, Massachusetts

Signed by 19

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall? ☒ Roof?..... Ground?.....

Street and number Bridge Street near Main Street on concrete wall of Massachusetts

Bay Transportation Authority near Lechmere Station.

Nearest Station Marker Rear?
Opposite?..... Feet Away?.....

Nearest Pole Number Rear?
Opposite?..... Feet Away?.....

Route number Town or City

2. Dimension of sign 36 feet long and 8 feet high

3. Distance from boundary line of public way -0-

4. Height from ground to top of sign fifteen feet

5. To be constructed of Iron and metal

6. Has consent of owner or agent been obtained yes

7. Name and address of Lessor Massachusetts Bay Transportation Authority

500 Arborway, Jamaica Plain, Massachusetts

8. Remarks

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MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.

Notice Sent City or Town

REPORT

Date Inspected By Inspector..... Section

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Executive Director

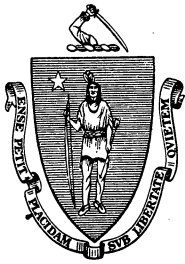
Approved 19

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Commissioners } OUTDOOR
ADVERTISING
DIVISION

Permit No.....

DUPLICATE

Application No. 45255



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 4.50 is enclosed herewith.

Trade Name O'Ryan & Batchelder, Inc.

Address 72 Granite Street, Boston, Massachusetts

Signed by 19

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall? ☒ Roof?..... Ground?.....

Street and number Junction of Main and Bridge Streets, Cambridge, on concrete
wall under MBTA tracks.

Nearest Station Marker Rear?
Opposite?..... Feet Away?.....

Nearest Pole Number Rear?
Opposite?..... Feet Away?.....

Route number Town or City

2. Dimension of sign 36 feet long and 8 feet high

3. Distance from boundary line of public way -0-

4. Height from ground to top of sign fifteen feet

5. To be constructed of Iron and metal

6. Has consent of owner or agent been obtained yes

7. Name and address of Lessor Massachusetts Bay Transportation Authority
500 Arborway, Jamaica Plain, Massachusetts

8. Remarks

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.

Notice Sent City or Town

REPORT

Date Inspected By Inspector..... Section

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Executive Director

Approved 19

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Commissioners } OUTDOOR
ADVERTISING
DIVISION

THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge, Mass.

Gentlemen:

Enclosed find ..2... application(s) for the erection of billboard or sign in

CAMBRIDGE

The application(s) ^{is} are listed under the following number(s):

#45253 & 45255 O'Ryan & Batchelder, Inc.--72 Granite St. Boston, Mass.

10/19/64

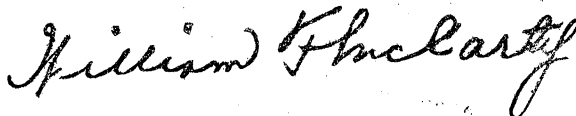
and dated.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,



Executive Director

8
Communication from William T. McCarty, Executive Director, Outdoor Advertising Division, Comm. of Mass. transmitting two applications of O'Ryan & Batchelder, Inc. for permit for outdoor advertising signs as follows -

On wall - Bridge St. near Main St.
on concrete wall of Mass. Bay Transportation Authority near Lechmere Station

On wall - Junction of Main and Bridge Sts., Cambridge on concrete wall under MBTA tracks.

Oct. 26, 1964

November 2, 1964

Referred to the Committee on Public Safety and Service

PKS
Nov 2, 1964



City of Cambridge

IN CITY COUNCIL

Nov. 9, 1964.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, applications of F.H.Birch Company Inc, and O'Ryan & Batchelder Inc. for the erection of outdoor advertising signs at the following locations:-

No. 45262, on ground, Cambridge Street opposite First Street.

No. 45253, on wall, Bridge Street, near Main St.M.B.T.A. near Lechmere Station.

No. 45255, on wall, junction of Main & Bridge Streets, under M.B.T.A. tracks.

it is further

ORDERED:-

That the aforesaid applications Nos. 45262, 45253, 45255, for the erection of outdoor advertising signs at the aforesaid locations be approved.

City Council, November 9, 1964

Adopted by the affirmative vote

of 9 members

Thomas M. McNamee

City Clerk

City of Cambridge

In City Council Nov. 9, 1964.....

The

Committee on Public Safety & Service

to which was referred sundry communications for Outdoor Advertising signs, Nos. 45262, 45253, and 45255.

Reports,

Alfred Vellum

Recommending the adoption of the accompanying

order approving of said locations.

For the Committee.

REPORT

Committee on

Public Safety & Security
approval study (3) outdoor advertising
signs.

Nov. 9, 1964

A/