



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN

Acting Assistant City
Manager for Community
Development

TO: Robert W. Healy
City Manager

FROM: Beth Rubenstein, Acting Assistant City Manager
for Community Development

DATE: 05/12/99

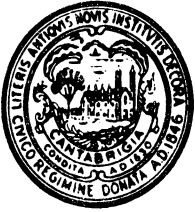
RE: Response to City Council Order # 063 dated 4/26/99:
Report on how the commercial parking requirements related
to the current zoning will relate to city-wide goals of reducing
congestion with analysis of PTDM standards

The Community Development Department held three citywide growth management workshops this spring to seek input from Cambridge residents, institutions and businesses regarding potential modifications to the City's zoning code. A number of priorities for zoning change were identified through the workshops, including changes to parking requirements as a means to reduce vehicle trips.

The Citywide Growth Management Advisory Committee (CGMAC) and city staff are in the process of jointly developing proposals for specific zoning strategies to alter current parking requirements, among other recommendations. We anticipate that proposed zoning language regarding parking will be provided to the Planning Board for review by the end of June, and the Planning Board will send specific language to the City Council in September.

The CGMAC and city staff are analyzing options for reducing or eliminating minimum parking requirements where appropriate, and making the application of maximum parking more stringent to provide incentives for effective trip reduction. We expect that proposed zoning changes will be based on experiences from other cities and towns as well as recent parking demand analyses for commercial projects seeking approvals under the PTDM and IPOP ordinances.

Research indicates that limiting parking can be an effective means for controlling vehicle trip generation, provided that alternatives to driving, such as public transportation or shuttle service exist. Our experience from implementation of the PTDM and IPOP ordinances to date indicates that proposed parking supply often tends to exceed calculated demand for projects where good transit service and other transportation demand management measures are in place.



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EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

May 17, 1999

To The Honorable, The City Council:

Please find attached a response to Awaiting Report Item No. 99-85, regarding a report on how the commercial parking requirements related to current zoning will relate to City-wide goals of reducing congestion with analysis of PTDM standards, received from Acting Assistant City Manager for Community Development Beth Rubenstein.

Very truly yours,

Robert W. Healy
City Manager

RWH/mec
Attachment

Consent Agenda #4

3705

Relative to AW #99-85, regarding a report on how the commercial parking requirements related to current zoning will relate to City-wide goals of reducing congestion with analysis of PTDM standards.

In City Council May 17, 1999

PLACED ON FILE