



City of Cambridge

9.

IN CITY COUNCIL

February 12, 1996

COUNCILLOR RUSSELL
COUNCILLOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU

WHEREAS: **Talbots**, a leading retailer of classic clothing for women, will officially open its new store at the Cambridgeside Galleria on Friday, February 23, 1996; and

WHEREAS: **Talbots** was founded in 1947 with a single store in Hingham, Massachusetts and now consists of 460 stores and an annual worldwide catalog circulation of 50 to 55 million; and

WHEREAS: **Talbots** will celebrate this grand opening of its new Galleria store, which is actually two stores, Talbots and Talbots Petites, with three days of special events, beginning Friday at 11:00 a.m. with a ribbon cutting ceremony, a grand opening shopping reception and "The Dresses of Spring" Trunk Show, and continuing with special fashion presentations and gift certificate drawings all day Friday through Sunday; now therefore be it

RESOLVED: That this City Council go on record extending its welcome and congratulations to **Talbots** on the occasion of the opening of its Cambridgeside Galleria store.

In City Council February 12, 1996

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

A handwritten signature in cursive script, reading "D. Margaret Drury".

ATTEST:-

D. Margaret Drury
City Clerk

February 12, 1996

COUNCILLOR RUSSELL
COUNCILLOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU

ORDERED: That the City Clerk be and hereby is requested to prepare a suitable resolution welcoming **Talbots** to the Cambridgeport Galleria and congratulating them on their Grand Opening day on February 23.

In City Council February 12, 1996
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
City Clerk

Talbots

SENT VIA FAX (617) 349-4287

February 7, 1996

The Honorable Francis H. Duchay
Acting Mayor
Cambridge City Council
Cambridge, MA 02139

Dear Councilman Duchay:

*attached is info
you may need, as they would like
to speak*

Talbots requests the honor of your company at a ribbon-cutting ceremony to officially open our new Talbots and Talbots Petites stores at the CambridgeSide Galleria. We hope you will join in and offer brief remarks at this ceremony on Friday, February 23, at 12 noon.

Founded in 1947 with a single store in Hingham, Massachusetts, Talbots is a leading specialty retailer and cataloger of women's classic apparel with 120 stores and an annual catalog circulation of approximately 50-55 million worldwide. We are proud of our New England heritage and look forward to serving customers at CambridgeSide Galleria. Please note that with our opening at CambridgeSide, we will close our Harvard Square Talbots and Talbots Petites stores, located at The Shops at Charles Square since 1985, on February 22.

Some additional information about our CambridgeSide grand opening celebration is enclosed for your reference.

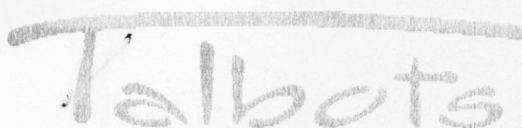
Once again, we hope you will be available to participate in our ribbon-cutting ceremony on February 23rd at 12 noon. I will contact your office soon to confirm your availability. In the meantime, feel free to call me at (617) 741-4066 if you have any questions.

Thank you for your consideration.

Sincerely yours,


Betsy Thompson
Manager, Public Relations

Attachments



NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: January 31, 1996

CONTACT: Betsy Thompson, Ext. 4066
Manager, Public Relations

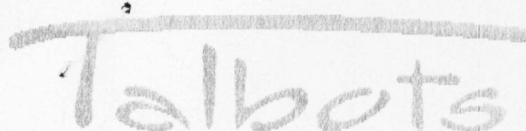
CLASSIC STYLE COMES TO CAMBRIDGESIDE GALLERIA WITH OPENING OF TALBOTS AND TALBOTS PETITES

Opens at CambridgeSide Galleria February 23 at 11 a.m.;
Closes Harvard Square Locations February 22 at 7 p.m.

HINGHAM, Mass. -- Talbots, a leading specialty retailer and cataloger of women's classic apparel, will open two stores at the CambridgeSide Galleria in Cambridge, Mass. The new Talbots and Talbots Petites will officially open Friday, February 23, at 11 a.m., announced Arnold B. Zetcher, Talbots president and chief executive officer. In conjunction with the CambridgeSide opening, the company will close its Harvard Square Talbots and Talbots Petites stores, located at The Shops at Charles Square since 1985, on Thursday, February 22, at 7 p.m.

"With the opening our new stores at CambridgeSide Galleria, we will offer our customers an even greater selection of our signature classics, both in misses and petite sizes," says Zetcher. "And unlike our Harvard Square locations, which have separate entrances, our CambridgeSide stores will be connected and, therefore, will allow for a more convenient shopping environment."

-more-

**MEDIA ALERT****CLASSIC STYLE COMES TO CAMBRIDGESIDE GALLERIA****WITH OPENING OF TALBOTS AND TALBOTS PETITES**

Opens at CambridgeSide Galleria February 23 at 11 a.m.
Closes Harvard Square Locations February 22 at 7 p.m.;

WHAT: Talbots, a leading specialty retailer and cataloger of women's classic apparel, will celebrate the grand opening of two stores at the CambridgeSide Galleria in Cambridge, Mass., with three days of special events. The new Talbots and Talbots Petites will officially open Friday, February 23, at 11 a.m. In conjunction with the CambridgeSide opening, the company will close its Harvard Square Talbots and Talbots Petites stores, located at the Shops at Charles Square since 1985, on Thursday, February 22, at 7 p.m.

WHEN: FRIDAY, FEBRUARY 23
Grand Opening Shopping Reception: 11 AM to 12 NOON
Ribbon-Cutting Ceremony and Grand Opening Drawing: 12 NOON
"The Dresses of Spring" Trunk Show: 12:30 PM

SATURDAY, FEBRUARY 24
"Petite is a Proportion" fashion presentation: 12 NOON

SUNDAY, FEBRUARY 25
"Accessorizing The Classics" fashion presentation: 2 PM

Gift Certificate Drawings -- All day Friday through Sunday, customers may enter a drawing for a chance to win one of seven \$100 Talbots gift certificates. First two winners will be announced Friday at 12 NOON and must be present; additional winners will be notified by phone or mail at the end of the celebration.

WHERE: **TALBOTS AND TALBOTS PETITES**
CambridgeSide Galleria (Level 3, opposite Filene's)
Cambridge, Mass.

WHO: Presiding over Ribbon-Cutting Ceremony
Michele Mandell, Talbots Senior Vice President

CONTACT: Betsy Thompson
Talbots-Manager, Public Relations
(617) 741-4066

TALBOTS & TALBOTS PETITES OPEN AT CAMBRIDGESIDE GALLERIA

JANUARY 31, 1996

PAGE 3

All day Friday through Sunday, February 23-25**\$100 Talbots Gift Certificate Drawings.**

Customers may enter a drawing for a chance to win one of five \$100 Talbots gift certificates. Winners will be notified at the end of the three-day celebration.

Talbots and Talbots Petites will feature the company's distinctive red doors, spacious dressing rooms and a warm, residential decor. Mary Fong, Talbots Charles Square manager, will manage Talbots at CambridgeSide Galleria. Fong and her staff of personal shoppers will continue to provide fashion consultation and the outstanding service for which Talbots is known. Regular store hours will be Monday through Saturday, 10 a.m. to 9:30 p.m.; and Sunday, 11 a.m. to 6 p.m.

Talbots was founded in 1947 with one store in Hingham, Mass. The catalog followed in 1948. Over the years, Talbots has established and maintained its niche as the preferred source for women's classic apparel and accessories in the better price range. The company operates several stores in the Boston area, including Talbots locations on Boylston Street and School Street, and Talbots Kids at The Shops at Prudential Center.

As of this release date, Talbots, Inc. (NYSE:TLB) operates 460 specialty retail stores, including 302 Talbots, 71 Talbots Petites, 49 Talbots Kids, four Talbots Intimates, five Talbots Accessories & Shoes and 9 Talbots Surplus stores in 44 states and the District of Columbia; 16 Talbots stores and one Talbots Petites store in Canada; and three Talbots stores in the United Kingdom. The company's annual catalog circulation is approximately 50-55 million worldwide.

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TALBOTS & TALBOTS PETITES OPEN AT CAMBRIDGESIDE GALLERIA

JANUARY 31, 1996

PAGE 2

The adjacent Talbots and Talbots Petites will be located on Level 3 at CambridgeSide Galleria (opposite Filene's) and will occupy a combined total of 6,845 square feet. The stores will offer an extensive assortment of casualwear, sportswear, careerwear and special occasion dresses/separates in misses sizes 4-16 and petite sizes 2-14, as well as a complementary selection of scarves, belts, handbags, hosiery and other fashion accessories. Approximately 95 percent of the assortment will be Talbots own label.

A three-day grand opening celebration will be held Friday through Sunday, February 23-25, with the following events planned (all events free and open to the public):

On Friday, February 23

- Grand Opening Shopping Reception from 11 a.m. to 12 noon.
Customers may enter a drawing for a chance to win one of two \$100 Talbots gift certificates. Both winners will be announced at 12 noon and must be present (winners will also participate in the ribbon-cutting ceremony).
- Ribbon-Cutting Ceremony and Grand Opening Drawing at 12 noon.
Representing Talbots headquarters in Hingham, Mass., Michele Mandell, the company's senior vice president, will preside over the brief ceremony.
- "The Dresses of Spring" Trunk Show at 12:30 p.m.
Customers may learn about the season's freshest dresses -- updated classics for casual, career and special occasions -- from Talbots dress buyers.

On Saturday, February 24

- "Petite is a Proportion" fashion presentation at 12 noon.
An informative wardrobing presentation for women 5'4" and under.

On Sunday, February 25

- "Accessorizing The Classics" fashion presentation at 2 p.m.
Customers are invited to participate in a workshop on how accessories can help create individual style while extending a wardrobe's options.

-more-

Dueby / + pin + order

21.

Whereas: Talbots^a, leading retailer of classic ~~clothing~~ clothing for women, will officially open its new store at The Cambridge~~side~~ side Galleria on Friday, February 23, 1996; and

Whereas: Talbots was founded in 1947 with a single store in Hingham Massachusetts, and now consists of 460 stores and an annual worldwide catalog circulation of 50 to 55 million; and

Whereas: Talbots has maintained shops in Cambridge since 1985; and

Whereas: Talbots will celebrate this grand opening ~~with~~ its new Galleria store, which is actually two stores, Talbots and Talbots Petite, with three days of special events, beginning Friday at 11 a.m. with a ribbon cutting ceremony and a grand opening shopping reception and "The Dresses of Spring" Trunk Show; and continuing with special ~~store~~ fashion presentations and gift certificate drawings all day Friday through Sunday; now therefore be it

F, Frank Dwyer, City Mayor of the City
of Cambridge

Resolved!

That the City Council go on record extending
its welcome and congratulations to
Talbot on the occasion of the opening of
its Cambridgeside Gallery store



City of Cambridge

9.

IN CITY COUNCIL

February 12, 1996

COUNCILLOR RUSSELL
COUNCILLOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU

ORDERED: That the City Clerk be and hereby is requested to prepare a suitable resolution welcoming **Talbots** to the Cambridge ^{Side}port Galleria and congratulating them on their Grand Opening day on February 23.

In City Council February 12, 1996
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury

D. Margaret Drury
City Clerk

Late Order

Councillor Russell

Ordered: That the City Clerk be and

herby is requested to prepare a

suitable resolution welcoming

Talbots to the Cambridge Galleries

and congratulating them on their

Grand Opening day on Feb 23

9.



City of Cambridge

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IN CITY COUNCIL

February 12, 1996

COUNCILLOR RUSSELL

ORDERED: That the City Clerk be and hereby is requested to prepare a suitable resolution welcoming **Talbots** to the Cambridgeport Galleria and congratulating them on their Grand Opening day on February 23.

Born, Davis, Dwyer, Galluccio, Sullivan
Consent Order #9 *Torrey + Triantafyllou*

Councillor Russell re: Welcome Talbots
to the Cambridge ~~side~~ Galleria and
congratulate them on their Grand Opening
day on February 23.

R-156

In City Council February 12, 1996

Order Adopted