



UNIVERSITY OF MASSACHUSETTS
AMHERST · BOSTON · WORCESTER

INSTITUTE FOR GOVERNMENTAL SERVICES
MIDDLESEX HOUSE
AMHERST, MASSACHUSETTS 01002

September 4, 1973

Dear Public Official:

Beginning October 1, the Institute for Governmental Services will sponsor an eight session course on cable television for representatives of local government and appointees to citizens' CATV advisory committees. The course will be organized by Whitewood Stamps, a Newton consulting firm specializing in Cable TV.

The purpose of the course is to prepare local officials and citizens to act as knowledgeable negotiators on behalf of their communities during the franchising process. Instruction will center on the basics of cable communications: the regulatory context; the economic parameters which affect system performance; financial techniques and their influence on ownership options; the present and future social uses of cable.

The course will consist of eight three-hour sessions. Each session will focus intensively on one aspect of cable, with instructors drawn from the financial community, the Massachusetts Cable Commission, the cable industry, universities and consulting groups.

All sessions will extend from 6:30 to 9:30 p.m. and will be held in Conference Room C, Education Development Center, 55 Chapel Street, Newton - a map is enclosed. Attendance will be limited: the cooperation of advisory committees is requested in selecting no more than three members to attend any given session.

If you can attend, please return the enclosed card as soon as possible.

Sincerely,

Paul L. Fishman
Training Coordinator
I.P.A. Program

PLF/so
Enclosure

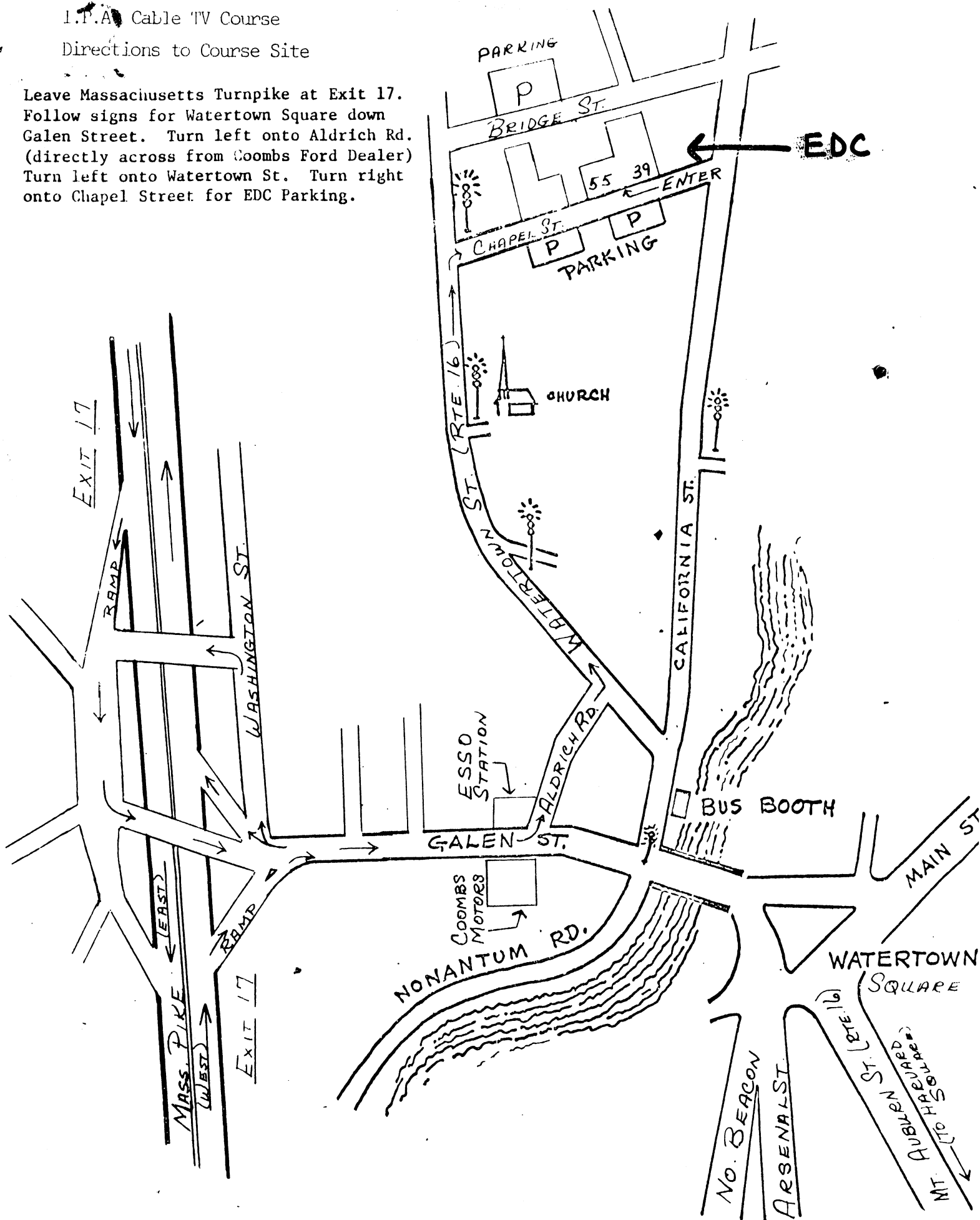
CABLE COURSE SCHEDULE

	Monday, October 1 THE REGULATORY CONTEXT: Local, State, and Federal Jeffrey S. Forbes Executive Director Mass. Cable Commission		2	Wednesday, October 3 BASIC TECHNOLOGY Argyle W. Bridgett Director of Engineering Colony Communications, Inc.		4	5	6
7	8	9	Wednesday, October 10 VIDEO, LOCAL ORIGINATION, AND PUBLIC ACCESS Michael Humphries New City Video Paul Rabin Director of Programming Warner Cable of E. Mass.		11	12	13	
14	Monday, October 15 PRESENT EXPERIMENTS AND FUTURE USES Kas Kalba, President, Kalba Bowen Associates Lecturer in City Planning, Harvard Graduate School of Design		16	Wednesday, October 17 FINANCING TECHNIQUES FOR CABLE TELEVISION Mel Epstein, Vice President Meric, Inc. (subsidiary of First Harlem Securities).		18	19	20
21	22	23	Wednesday, October 24 THE LENDER'S PERSPECTIVE Grant Wilson, Vice President T. A. Associates (affiliate of Tucker, Anthony, R. L. Day)		25	26	27	
28	Monday, October 29 PLANNING (I) WITH A LOCAL PERSPECTIVE Whitewood Stamps		30	Wednesday, October 31 PLANNING (II) WITH A LOCAL PERSPECTIVE The Instructors				

I.P.A. Cable TV Course

Directions to Course Site

Leave Massachusetts Turnpike at Exit 17. Follow signs for Watertown Square down Galen Street. Turn left onto Aldrich Rd. (directly across from Coombs Ford Dealer) Turn left onto Watertown St. Turn right onto Chapel Street for EDC Parking.



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