



Bond
OK
me

OFFICE OF THE CITY CLERK

CITY OF CAMBRIDGE

(617) 349-4260

FAX (617) 349-4307

tty/TDD (617) 492-0235

D. MARGARET DRURY
CITY CLERK

DONNA P. LOPEZ
DEPUTY CITY CLERK

TO: THE HONORABLE, THE CITY COUNCIL

FROM: ^{DMD} D. MARGARET DRURY, CITY CLERK

DATE: July 22, 1997

RE: REQUEST FOR BANNER TO BE FLOWN BEFORE SUMMER CITY COUNCIL MEETING

On July 21, 1997, I received an application from the Cambridge Carnival International for a banner to be hung across Massachusetts Avenue from now until August 9, 1997. They have received all necessary City approvals. However, banners require City Council permission, and the request is for a time which begins before the next Council meeting. Therefore, I am writing to request that you authorize the Mayor to approve this application. If I do not hear from you by the close of business on Monday, July 28, 1997, I will assume your assent.

Thank you very much for your assistance in this matter.

Approved:

Mayor Sheila Doyle Russell

July 29, 1997



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 521-527 Mass Ave, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval _____ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: banner over Mass Ave

of said property.

Signed: James O'Neill Date: 7/15/97

Address: 527 Mass Ave Cambridge MA

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

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As owner or agent of sleepdron, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval ☒ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Banner over Mass. Avenue

of said property.

Signed: [Signature] Date: 7/16/97

Address: 576 MASS AVE.

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

OK
PCR

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: CAMBRIDGE CARNIVAL INTERNATIONAL

P.O. Box 390468

CAMBRIDGE MA. 02139

Signature Henderson Buttle

Telephone: 617-497-6318 FAX: _____

Location of Premises: More Central Sq.

Zoning District: BB/03 Overlay District: Central Square.

Date Application Submitted: 7/18/97

Sketch of Sign Enclosed: _____ Yes ☒ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD _____ City Clerk* ☒ CDD _____ Applicant _____

***Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.**

Proposed FREESTANDING Sign

Area in Square feet: 32 SF Dimensions: 4' X 8'

Illumination: Natural ☐ Internal ☐ External ☐

Height (from ground to the top of the sign): _____

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) _____. Area of signs allowed accessory to store:
outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on
the store front to remain (including any freestanding sign): _____. Area of additional signs
permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the
building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all
existing signs on the building facade to remain (including any freestanding sign): _____.
Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR FREESTANDING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 30 square feet maximum. HEIGHT ABOVE THE GROUND: 15 feet. ILLUMINATION: Natural or external only. NUMBER: Two per lot (but not exceeding 30 square feet in total area).

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

Not subject to the limitations of the sign
Ordinance

Date: 7/18/91 CDD Representative Wade Barber

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
2. Projecting signs: Thirteen (13) square feet maximum. *
3. Free-standing signs: Thirty (30) square feet maximum. *

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

Cambridge, 7 / 15 1997

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that CAMBRIDGE CARNIVAL INTL. be granted permit to erect a sign of the following specifications in front of premises

Type: VINYL MATERIAL
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: CAMBRIDGE CARNIVAL INTERNATIONAL
AUGUST 9
12: - 7 PM

Size: 4 FT x 8 FT

Weight: _____

How Erected: A: SLEEPORAMA B: 571 - 577 MASS. AVE
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

Henderson Smith Secretary
(Signature of Applicant)

P.O. BOX 390468 CAMBRIDGE MA. 02139
(Address)

497-6318

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: _____

Building Inspector

7/18/97

Date

RECEIVED BY
OFFICE OF CITY CLERK
97 JUL 21 PM 4:34
CAMBRIDGE MA.

H-175
Petition received from the
Cambridge Carnival International
for a banner to be hung across
Mass Ave from 7/29/97 through
8/9/97.

PETITION

of _____

for _____

No. _____

_____ 19 ____

In City Council, July 29 19 97

Referred to the Committee on

Attest:

City Clerk

20 17 31 11 00 97

6 11 21 97