



City of Cambridge

Communication # 26

IN CITY COUNCIL

COUNCILLOR GRAHAM

June 30, 1980

ORDERED: That the Division of Agricultural Land Use of the Commonwealth of Massachusetts be and hereby is authorized to conduct a Farmers Market in the parking lot on the corner of Bishop Allen Drive and Norfolk Street on each and every Monday between the hours of 3 p.m. and 7 p.m. beginning on Monday, July 7th and ending on Monday, October 13th; and be it further

ORDERED: That the Director of Traffic and Parking be and hereby is requested to grant a permit to the Division of Agricultural Land Use of the Commonwealth of Massachusetts subject to such conditions as the Traffic and Parking Director deems proper for the protection of pedestrians and the motoring public.

In City Council June 30, 1980.

Adopted by the affirmative vote of 9 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

Merchant Support For Proposed Cambridge Farmers Market

We support the idea of the Cambridge Farmers Market to be located on the south side of Massachusetts Avenue between Prospect and Pleasant streets, from July 8 to mid-October, on Mondays between 3 and 7 pm. We understand that farmers participating at the market would park their trucks on the street alongside the curb and would sell on the sidewalk, closest to the street (Mass. Ave.). As a merchant, myself, my employees and business would be absolved from liability. We understand that liability insurance for the site, the market master and the market committee is provided by the Massachusetts Federation of Farmers and Gardeners Markets. Participating farmers will remove any debris at the end of each market day. The Market Master will be responsible for preventing any traffic problems.

Necessary permission will also be required from the Cambridge Traffic Dept. and the Public Works Dept. Before obtaining permission, a favorable merchant response is needed.

Mario C. Sangiorgi
Signed

M.C.R.
Title

Name & Address of Business:

The Salvation Army
718 Mass Ave

Date: 6-12-80

~~CONFIDENTIAL~~



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

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Wally White
Signed

President
Title

Name & Address of Business:

Cambridge Optometrists Assoc

692 Mass Ave.

Cam 876-7623

Date: 6/11/80



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

Merchant Support For Proposed Cambridge Farmers Market

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Signed [Signature] Title Pres

Name & Address of Business:

HUMAN REST INC
700 MASS AVE
Cambr - MA 02139

Date: 6/11/84



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

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Patricia A. Sizemore
Signed

Manager
Title

Name & Address of Business:

BEAUTY GARDEN OF CAMBRIDGE, INC.
736 MASS. AVE.
CAMBRIDGE, MASS.

Date:



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

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Edward Oster

Signed

owner

Title

Name & Address of Business:

Central Sales Co

724 Mass Ave

Cambridge, Mass

Date: 6/12/80



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

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Signed [Signature]

Title [Signature]

Name & Address of Business:

KLENS PUB
684 MASS AVE-

Date: 6-16-82



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

RECEIVED BY
OFFICE OF CITY CLERK
JUN 20 9 24 AM '80
CAMBRIDGE, MASS.

Merchant Support For Proposed Cambridge Farmers Market

We support the idea of the Cambridge Farmers Market to be located on the ^{south} north side of Massachusetts Avenue between Prospect and Temple streets, from July 8 to mid-October, on Mondays between 3 and 7 pm. We understand that farmers participating at the market would park their trucks on the street alongside the curb and would sell on the sidewalk, closest to the street (Mass. Ave.). As a merchant, myself, my employees and business would be absolved from liability. We understand that liability insurance for the site, the market master and the market committee is provided by the Massachusetts Federation of Farmers and Gardeners Markets. Participating farmers will remove any debris at the end of each market day. The Market Master will be responsible for preventing any traffic problems.

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Arthur Lesberg
Signed

Owner
Title

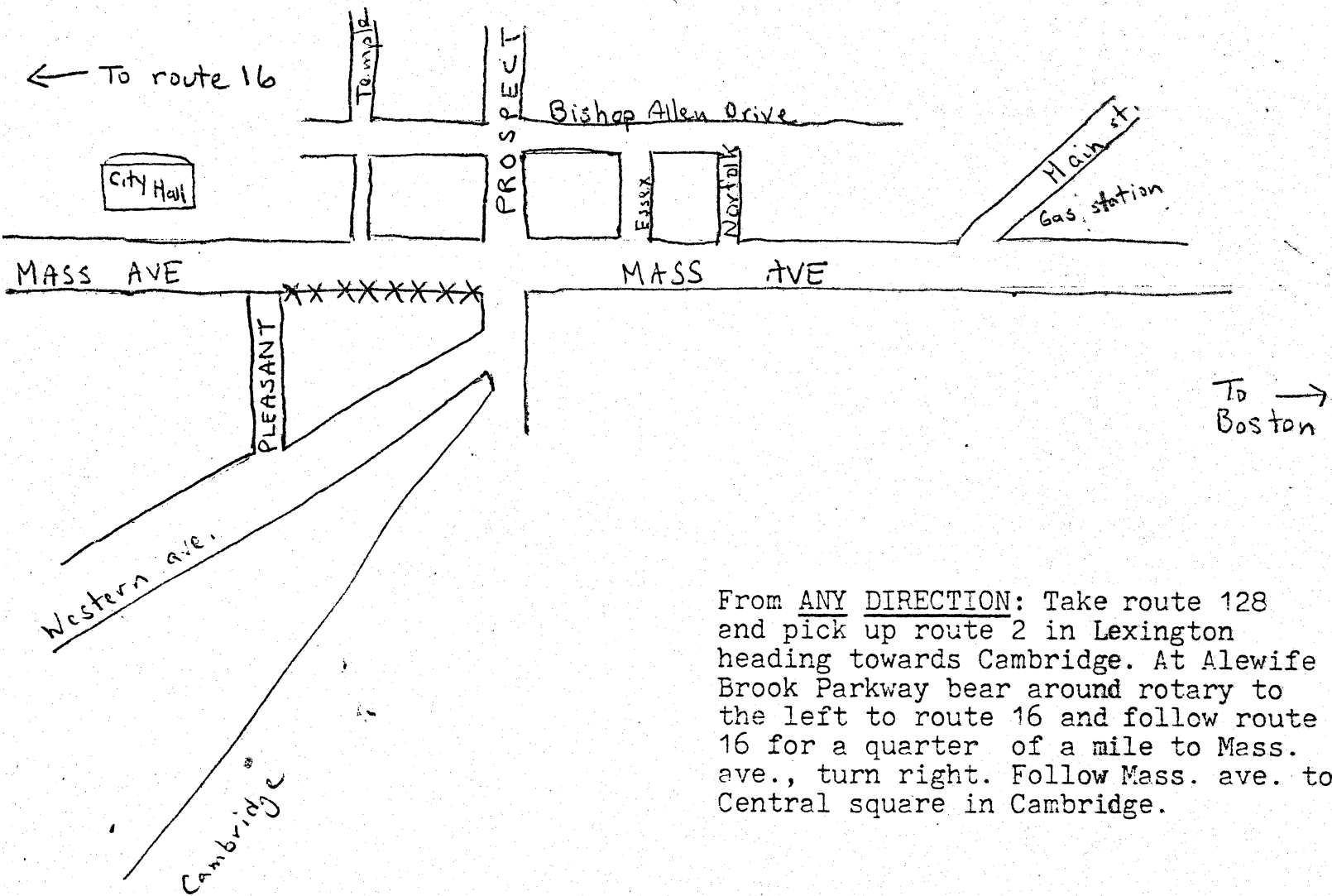
Name & Address of Business:

The Head Shop
712 Mass Ave
Cambridge, Mass 02139

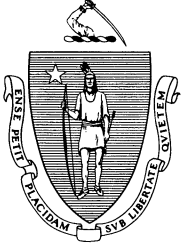
Date: June 11, 1979

CAMBRIDGE

Starting: July 7 on Mondays



From ANY DIRECTION: Take route 128 and pick up route 2 in Lexington heading towards Cambridge. At Alewife Brook Parkway bear around rotary to the left to route 16 and follow route 16 for a quarter of a mile to Mass. ave., turn right. Follow Mass. ave. to Central square in Cambridge.



The Commonwealth of Massachusetts

Department of Food and Agriculture

Leverett Saltonstall Building, Government Center

100 Cambridge Street, Boston 02202

June 18, 1980

Paul Healy,
City Clerk
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Sir:

The Department of Food and Agriculture is working with local Cambridge community groups to provide Cambridge residents with the opportunity to purchase locally grown fresh fruit and vegetables at a Cambridge farmers market. Cambridge residents benefit from a farmers market by being able to buy farm fresh, nutritious fruit and vegetables grown by Massachusetts farmers while supporting our local agricultural economy.

The Department wishes to petition to the Cambridge City Council to operate a farmers market on the south side of Massachusetts Avenue between Pleasant and Prospect streets, on Mondays between three and seven pm., starting July 7 and continuing throughout the summer until October. Farmers would park their trucks on the street and sell from the sidewalk on the curb side, thus allowing free pedestrian access along the sidewalk.

We are requesting to be included on the agenda for the City Council meeting on June 23, 1980.

Respectfully submitted,

Susan Redlich

Susan Redlich, Director
Lischen Toney, Planning Assistant
Division of Agricultural
Land Use (617) 727-6632

Petition of Susan Redlich, Director of
Agricultural Land Use requesting a
Farmers Market to be located in Central
Square on the south side of Massachusetts
Avenue between Prospect and Temple Street
from July eighth to mid October on
Mondays from 3 p.m. to 7 p.m.

6/30/80

L.C. approved motion

*To locate this market
ON NORTON STREET side
where it was held last
year*

In City Council,

June 23, 1980

Prepared for a

hearing at 8 PM

written 6/30/80

Reports from Jess

on the enclosed petition P.W. on recommendations

letter sent to Jess & Fagone

6/25/80 (ll)

Cambridge, June 9,

RECEIVED BY
OFFICE OF CITY CLERK 19 80

JUN 20 9 24 AM '80

CAMBRIDGE, MASS.

To the Honorable, the City Council of the
City of Cambridge:

The undersigned respectfully pray

A farmers market offers fresh quality fruit and vegetables grown by Massachusetts. Last year a farmers market took place in Cambridge in the parking lot on the corner of Bishop Allen Drive and Norfolk Street. The proposed new site for this year would be more easily accessible to local residents due to its high visibility on Massachusetts Avenue. Cambridge consumers could benefit from the market's proposed new location.

Over ninety-percent of food consumed in Massachusetts is imported from out-of-state, thus making the Commonwealth particularly susceptible to the spiraling costs of imported foods. Through the direct marketing of our local production of fruit and vegetables at farmers markets, consumers can receive farm fresh produce at reasonable cost thus boosting our local agricultural economy, increasing local self-sufficiency in food production, and offering high quality produce to local residents.

The Division of Land Use at the Department wishes to petition with the support of local community groups, Arthur Manousas of the Cambridge Economic Opportunity Council and Chris Sieber of the Cambridge Council on Aging, and the Central Square Business and Professional Association for a Cambridge Farmers Market to be located in Central Square. The farmers market would be located on the south side of Massachusetts Avenue between Prospect and Temple Streets and would operate from July eighth to mid-October, on Mondays between three and seven p.m. Farmers participating at the market would park their produce trucks on Massachusetts Avenue, alongside the curb; they would sell their produce on the portion of the sidewalk closest to the Avenue.

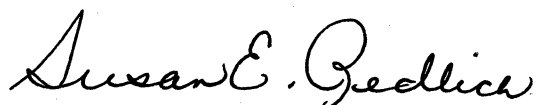
Support for the Cambridge Farmers Market has been received from the merchants whose businesses would be directly affected by the site for the market. The Central Square Business and Professional Association had endorsed a site for the market on the Avenue. The Cambridge Farmers Market Committee consisting of representatives of community groups and local residents has also endorsed a farmers market for the Cambridge area.

Merchants and businesses directly in front of the market would be absolved from liability. Liability insurance for the site, the market master and the market committee is provided by the Massachusetts Federation of Farmers and Gardeners Markets. Participating farmers will remove any debris at the end of each market day. The market master will be responsible for preventing any traffic problems.

The Division of Land Use of the Massachusetts Department of Food and Agriculture, 100 Cambridge Street, Boston, Massachusetts herewith submits a petition to the City Clerk and Cambridge City Council for a farmers market to be located on Massachusetts Avenue.

Respectfully submitted,

* Farmers would park their trucks only along designated meter spaces along the street.



Susan Redlich, Director
Lischen Toney

Division of Agricultural Land Use

SR:LT:dm

PETITION

of

for

No.

.....**19**

In City Council, 19

Referred to the Committee on

Attest:

+

City Clerk.



CITY OF CAMBRIDGE RECEIVED BY
OFFICE OF CITY CLERK
INTEROFFICE CORRESPONDENCE
JUN 27 11 02 AM '80
CAMBRIDGE, MASS.

To James L. Sullivan, City Manager

Date June 25, 1980

From *G. Teso*
George Teso, Traffic Director

Reference

Subject Farmers Market on Massachusetts Avenue

We have discussed this proposal to have a Farmers Market on the south side of Massachusetts Avenue between Prospect Street and Temple Street with Susan Redlich of the Department of Food and Agriculture. I informed her of the reasons we would not recommend this area for use as a market.

It is located in an area that is highly congested and where many complaints are received to crack down on double parkers. It is also an approach to the Central Square intersection and any narrowing of the existing lanes would create a backup as well as increase the chances of accidents. It is also our experience that wherever these trucks are parked for the purpose of selling produce, the traffic crawls to see what is being sold as well as double parking to purchase these products.

In the past year they have been located in the parking lot on Bishop Allen Drive and we will issue them a permit again this year, if they so desire.

cc: City Clerk

GT:rd

26.

S. 347

Comm. from George Teso, Traffic Director re:
Farmers Market on Mass. Ave.

In City Council,

June 30, 1980

Placed on File
- See Order Adopted -