

## JOB FACTORY FOR YOUTH

So much of the news these days about CETA programs concerns large scale fiscal cutbacks and reduction in services to our unemployed population. Also, stories on the severe youth unemployment problem, particularly in the cities, are commonplace.

In this climate, I know you will be especially pleased to learn that our Cambridge Office of Manpower Administration has been informed that the Department of Labor National Office of Youth Programs has allocated some \$350,000 for a second year's operation of our Job Factory for Youth Program (JFFY).

Over the course of the past 15 months this program, the only one of its kind in the Country, has achieved dramatic results in helping Cambridge young people find private sector jobs. It has offered services to about 200 Cambridge youthful job seekers and over 60% of them have placed themselves in good jobs within 30 days of entering the program. We believe that placement rate is about triple the national average for government funded youth employment programs.

A principal motive of the Labor Department in funding JFFY for its second year is to provide a demonstration site which will provide information and training to other CETA entities interested in broadening their services to unemployed young people.

The funds for this activity are over and above those received in our regular CETA grants. They will allow us to help several hundred Cambridge people, between the ages of 16 and 22, whom we might otherwise not have had the resources to serve.

We plan to start this new program in October. The Job Factory for Youth is an attempt to determine whether Cambridge's nationally acclaimed Job Factory which has been serving adults with startling success for 4 years, also works with youth. The Job Factory is an intense three-week (four weeks for Youth) program in job seeking skills, and has been called the most innovative, new idea in manpower programming in over a decade. Since one of it's major attractions is the cost (approximately \$500 per client compared to up to \$10,000 per client for other kinds of program activities) the Job Factory will be Cambridge's answer to reduced CETA funding next year.

## UPGRADING AND RETRAINING

Based on our performance in originating the Job Factory, in operating it successfully for many different client groups over the past four years, and in training CETA personnel from more than 50 other cities in the effective use of the program, the U.S. Department of Labor has also decided to award the City in it's Department of Manpower Administration a special services contract for research and development work in a totally new area.

Present CETA regulations are in the process of change to liberalize these provisions which deal with services for the working poor and for recently laid off workers, through upgrading and retraining.

This new \$100,000 contract (with an additional \$55,000 soon forthcoming) provides for a national study of existing CETA upgrading and retraining programs and for the development of new program models with techniques and materials for their implementation. We anticipate that this project will lead on to future demonstration programs here in Cambridge.

Like, the JOB FACTORY, this will mean more financial resources and more services to Cambridge people and are an indication of the Department of Labor's confidence in the Cambridge CETA program. They will enable Cambridge to continue to be in the forefront of innovative manpower programming.

U.S. DEPARTMENT OF LABOR  
Employment & Training Administration  
John Fitzgerald Kennedy Federal Building

Boston, Massachusetts 02203

Date: 19 JUN 1980

Reply to: TGCS

RE: Contract #SP-25-0-P002



Timothy J. Reidy  
Director  
CITY OF CAMBRIDGE  
Manpower Administration  
51 Inman Street  
Cambridge, Massachusetts 02139

Dear Mr. Reidy:

This is in reference to the above contract and responds to the letter of June 3 from Mr. Albert F. Cullen regarding travel funds and use of consultants under the referenced contract.

Use of consultants is authorized in accordance with the work statement included in the approved contract, that work statement being derived from COMA's revised proposal submission dated March 26, 1980.

Necessary Travel is authorized at a rate not to exceed \$50.00 in accordance with Item #10 for those areas listed on pages 14-18.

For areas not listed, the maximum daily travel reimbursement is \$35.00 (thirty-five dollars) per day as described on page 11.

A few other administrative items are also worthy of note. First, your initial invoice was submitted for payment on June 9, so hopefully payment from the Treasury (\$16,974) should be received in the next few weeks. As previously indicated, I would suggest early submission of your June 30 invoice to facilitate payment and easing COMA's cash flow. Secondly, at an appropriate point, a modification should be submitted showing your replacement of Joseph Fischer as Project Manager and providing a final complete staffing pattern for the contract. I will be talking further about this with you and/or Bert.

We are pleased with the progress under the contract to date, and look forward to successful completion of an excellent program resource, usable nationwide. You and your staff are to be commended for your efforts to date, since as I have told you, your staff is off to an excellent start on this project in which National Office interest is increasing daily.

Sincerely,

Raymond H. Poet  
Project Officer

cc: Marlene Seltzer, EMHRDA



The John C. Crystal Center, Inc.  
Creative Life/Work Planning

Post

July 1, 1980

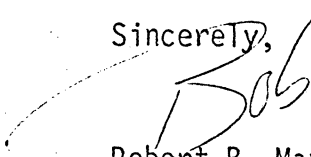
Mr. Timothy J. Reidy, Jr.  
Director  
Cambridge Office of Manpower Affairs  
51 Inman Street  
Cambridge, Ma. 02139

Dear Tim:

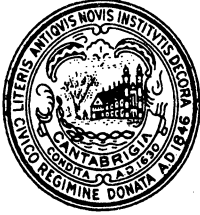
Just a brief note to express our appreciation for the kind hospitality and warmth extended to us during our visit to your offices last week. As I indicated to you, we were extremely impressed with the dedication and professionalism of every member of your staff we had the pleasure to meet. Moreover, their willingness to discuss openly and candidly the Job Factory and other aspects of your operation was very much appreciated. Hopefully we in turn were able to impart some of what we are doing so that our meetings were mutually beneficial.

If at any time we can be of assistance to you, or any member of your staff, please do not hesitate to write or call.

Sincerely,

  
Robert B. Marshall  
President

RBM:cm



## CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139  
Tel. 498-9011

EXECUTIVE DEPARTMENT  
JAMES L. SULLIVAN  
City Manager

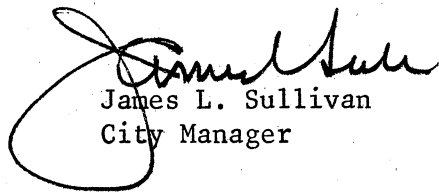
August 4, 1980

To the Honorable, the City Council:

Enclosed for your information are the following reports and communications from Tim Reidy, COMA Director:

1. Report on the Job Factory for Youth
2. Report on the Upgrading and Retraining Project
3. Copy of communication from the U. S. Department of Labor
4. Copy of communication from The John C. Crystal Center, Inc.

Very truly yours,



James L. Sullivan  
City Manager

JLS/mbf  
Encs. 4

Agenda # 17

S- 388

Report relative to the Job Factory for  
Youth and the upgrading and retraining  
project.

In City Council,

August 4, 1980

*Placed on file*