



CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

TEL. 349-4300
FAX. 349-4307



EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

May 5, 1997

To The Honorable, The City Council:

In response to Awaiting Report Item No. 17, regarding the pros and cons of having signs posted that identify landscapers, Public Works Commissioner Ralph Dunphy reports the following:

As part of the City's beautification program, an "Adopt-An-Island Program" is being developed by staff from Public Works, Community Development and the Open Space Committee. An essential element of this program is the planting and maintenance of various traffic islands by Cambridge businesses. The business would be identified by a small "tasteful" sign. This type of program has been successful in other neighboring communities and we look forward to its implementation.

Very truly yours,

Robert W. Healy
City Manager

RWH/mec

Consent Agenda #4

S-256

Relative to Awaiting Report Item Number
Seventeen, regarding the pros and cons
of having signs posted that identify
landscapers.

In City Council May 5, 1997

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