



City of Cambridge

Consent Communication #10

IN CITY COUNCIL

April 7, 1997

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Harvard Student Agencies for a sign at the premises numbered 17 Holyoke Street, Cambridge, Massachusetts.

Provided that, before erecting the above named signs the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said signs.

In City Council April 7, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

A handwritten signature in black ink that reads "D. Margaret Drury". The signature is written in a cursive style.

ATTEST:-

D. Margaret Drury
City Clerk

**CITY OF CAMBRIDGE**
COMMUNITY DEVELOPMENT DEPARTMENT

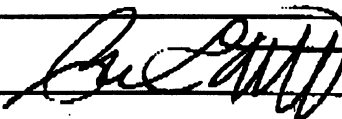
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97 APR -3 PM 4:16

CAMBRIDGE, MA.

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development**ELIZABETH EPSTEIN**
Deputy Director for
Community Development**SIGN CERTIFICATION FORM****COMMUNITY DEVELOPMENT DEPARTMENT**Applicant: HARVARD STUDENT AGENCIES67 MT. AUBURN ST., CAMBRIDGE

Signature


Richard M. OLKEN
GENERAL MANAGERTelephone: (617) 495-9639 FAX: (617) 496-8015Location of Premises: 17 HOLYOKE STREET, HOLYOKE CENTER

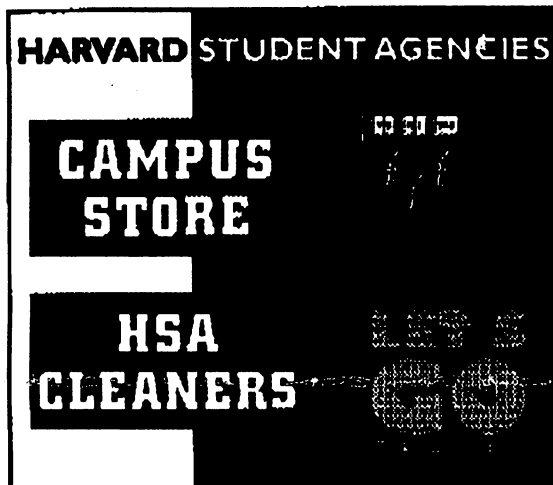
Zoning District: _____ Overlay District: _____

Date Application Submitted: 4/2/97Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued!

Copies: ISD _____ City Clerk ☒ CDD _____ Applicant _____

City Hall Annex
57 Inman Street
Cambridge, MA 02139
617 349-4600
Fax: 617 349-4669



**PROPOSED SIGNAGE FOR 17 HOLYOKE STREET, CAMBRIDGE
HARVARD STUDENT AGENCIES RETAIL SPACE
(TENANT SPACE IN HOLYOKE CENTER)**

PROJECTING SIGN

Dimensions: 3' x 2' 6"

Square footage: 7.5

Height from grade: To be installed on existing bracket provided by landlord; 15'6"

Material: 3" deep aluminum, vinyl letters on painted background, with painted sides

Illumination: External; spot lights provided by landlord

**KITTY GORMLEY
GRAPHIC DESIGN
84 PRESCOTT STREET, #2
CAMBRIDGE, MA 02138
(617) 497-6352**

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 7.5 **Dimensions:** 3' x 2'6" BY _____

Illumination: Natural Internal External ✓

Height (from ground to the top of the sign): 15' 6" TO TOP OF BRACKET

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 31. Area of signs allowed accessory to store:
outside (1 x a) 31, behind windows (0.5 x a) 15.5. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 31.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a)_____. Area of signs allowed accessory to the building facade: outside (1 x a)_____, behind windows (0.5 x a)_____. Area of all existing signs on the building facade to remain (including any freestanding sign):_____.

Area of additional signs permitted:_____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external only. **NUMBER:** one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES / NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 4/3/91 CDD Representative

Letter Barber
LB



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

97 APR -3 PM 4:16

CAMBRIDGE MA.

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 17 Holyoke St. (HBA), Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: ✓ _____

of said property.

Signed: John Bersani, HBA Date: 4-3-97

Address: 1350 Massachusetts Ave. Cambridge

Reply is requested within seven (7) days of date of this letter.

Cambridge, APRIL 3, 1997

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OFFICE OF CITY CLERK

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To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that HARVARD STUDENT AGENCIES be granted permit to erect a sign of the following specifications in front of premises 17 HOLYOKE STREET

Type: PROJECTING SIGN, PAINTED ALUMINUM WITH VINYL LETTERS
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: HARVARD STUDENT AGENCIES
CAMPUS STORE, HSA CLEANERS,
LET'S GO TRAVEL

Size: 3' x 2' 6"

Weight: 75 LBS.

How Erected: A: 6' B: 13'
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 13' Top 15' 6"

Richard M. Olken
(Signature of Applicant)

67 Mount Auburn Street
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]

Building Inspector

8/3/97
Date

Consent Communication #10

H-49

Petition was received from Harvard
Student Agencies requesting permission
to erect a sign at the premises
numbered 17 Holyoke Street.

In City Council April 7, 1997

ORDER ADOPTED